



Announcement

2 April 2020

Meet Morison KSi's new team member!

Ryan Constable is Morison KSi's International Marketing Intern and will be instrumental in helping the team deliver some of Morison KSi's key projects.

Ryan is a recent graduate from the University of Portsmouth where he obtained a degree in Television and Broadcasting. With an interest in marketing, and a passion for content creation, Ryan is very enthusiastic to be joining Morison KSi to help drive and deliver various marketing initiatives.

One of the core projects Ryan will be working on is Morison KSi's new CRM system. He will build on member firms' profiles and collate data (from recent surveys) on their' expertise and specialisms. These in-depth profiles will allow us to deliver more benefits to members, develop further common interest groups and help us drive greater business opportunities for our members.

Ryan will also work on Morison KSi's social marketing communication and ensure the Morison KSi brand is being used consistently by members.

Morison KSi's Head of Operations, Michelle Mead said:

"On meeting Ryan for the first time, the whole team was impressed by his enthusiastic attitude and willingness to learn. He will be an excellent asset to the team and will be a fantastic support in helping us deliver our ever-growing list of initiatives."

Please join us in welcoming Ryan to the association!

