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## Amanda Long appointed as Morison KSi's new CEO

Morison KSi, a leading international association of accounting firms, has announced that Amanda Long will join its London-based Global Executive Office (GEO) on 7 January 2019.

Amanda is a highly-skilled CEO with more than 20 years' professional experience working both nationally and internationally. She has an exemplary track record working in the private sector as well as social enterprise.

Amanda has worked in membership organisations for much of her career. This has included an international trade association, representing the interests of 4,000 businesses of all sizes. Her current role is with Consumers International, a global consumer protection membership organisation, representing over 200 organisations from 100 countries.

Graham Tyler, Vice-Chairman of Morison KSi and recruitment panel member, said:

*"Morison KSi is delighted to welcome Amanda to the team. Her global experience will be extremely beneficial to the organisation and her dynamic personality and friendly approach will go a long way in successfully leading the association."*

As Morison KSi's CEO, Amanda will focus on the continuing growth of the association and developing opportunities for member firms to collaborate more closely.

On her appointment, Amanda commented:

*"I am very happy to be joining Morison KSi, and to have the opportunity to further develop an already high-quality accounting and professional services association."*

Morison KSi currently has 160 member firms representing 82 countries. Its directors, member firms and Global



Amanda Long – Morison KSi's new CEO as of 7 January 2019

Executive Office look forward to Amanda joining the organisation to drive new and existing membership development.

Morison KSi is a global association providing quality, border-free professional services. Our 160 members are dynamic, ambitious and independent firms, specifically chosen because of the quality and energy of their people and practice. Together, we offer partner-led and cost-effective global reach across over 80 countries, representing a combined revenue of US\$1.089bn.

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